

back to do another. They love my buildings but they hate my guts."

There is a tension between two different attitudes towards building for a client. On the one hand, somebody like Le Corbusier will ~~need~~ insist on his schemes, and by ~~overpowering~~ <sup>overpowering</sup> the bullying the client, give him something he was not expecting, but something which in the architect's eyes is superior to the client's wish. On the other <sup>side</sup> of the scale, an architect like Venturi will design something the client isn't really expecting, but a structure which he likes. A building appropriate ~~for~~ <sup>to</sup> the client. ~~The better~~

Part if Venturi may be praised for his appropriate designs architecture for appropriate purpose, ~~(function is not exactly what should not the architects of Nazi street buildings be lauded?)~~ ~~should not~~ <sup>be praised for</sup> the ~~best~~ <sup>gradual</sup> the decorated boxes of ~~equally accomodating~~ to their clients? The elements of scale and proportion are crucial in the analysis of this issue. ~~Within~~ The extent to which satisfaction of the client may be used as a scale of ~~beauty or~~ worth is limited. Mr. Clark, when speaking of the development of his house through five separate re-evaluations and reworkings of the building, expresses admiration for the architect's ability to read two-dimensional plans <sup>in</sup> three dimensions. The architect never draws perspectives or other renderings unless the client demands it, and has been informed of the outrageous cost of using ~~so much~~ <sup>to that end.</sup> of the architect's time. His disdain for ~~the~~ artist's conceptions of the proposed building is trebled for models. This procedure, carried to extremes, results in disastrous architecture, as Mr. Scully points out when he describes those buildings which are <sup>solely</sup> the result of the crucial <sup>unveiling</sup> of the lighted model at the meeting of the executive board. "Plug it in, Ravishes, and see if it Lights up, Because we aren't going to keep it unless it works." (Charles W. Moore, quoted in *Perspecta: the Yale Architectural Journal*, no. 11, 1967.)

~~from~~ The architect might be said to regard architecture as whatever can be salvaged from the demands of the client.